

PowerKiss brings wire-free charging to Wayne's Coffees in Sweden

PowerKiss' wire-free charging for mobile devices is now available in several Wayne's Coffee outlets in Stockholm, Sweden, and also Helsinki, Finland. People are more and more dependent on their mobile devices, and keeping batteries charged on the go is always a headache. Scandinavia's biggest coffee chain Wayne's Coffee wanted to make life a bit easier to their mobile customers, and has chosen PowerKiss' wire-free charging solution to make it happen.

Finnish PowerKiss started the co-operation with Wayne's Coffee in Sweden in the beginning of December 2010. Now PowerKiss and Wayne's Coffee can offer Wayne's customers a more convenient way of keeping their mobile devices charged in six locations around Stockholm area and one in Helsinki.

Customers will pick up a receiver Ring from the counter, plug it into the mobile device and lay it onto a wire-free charging coffee table and voilà, device gets charged wire-free. No more low batteries – just the ease of wire-free charging.

“Wayne's Coffee's goal is to be a forerunner in the market. We want to be everybody's first choice away from home when it is time to take a break and sit down to gather with friends and family. We constantly search for new and desirable services to further enhance this experience and create some peace of mind for our customers. Wireless internet has been a reality for our customers since 2001, and now it's time to cut the next cord. PowerKiss' wire-free charging solution is easy and convenient everyday technology that relieves our customers of the anxiety of running out battery in your phone. You can instead just sit back, relax and charge your battery while enjoying your company, our delicious products and the Wayne's Coffee atmosphere”, says Carl Reinestam, Wayne's Coffee's Marketing Manager, delighted about this new co-operation.

These Wayne's Coffees in Stockholm area offer their clients wire-free charging: Wayne's Coffee Kungsgatan 14, Wayne's Coffee Akademibokhandeln Kungsgatan 48, Wayne's Coffee Götgatan 31, Wayne's Coffee SEB Sergels torg, Wayne's Coffee Barkarby Quality Outlet and Wayne's Coffee Centralen. In addition to these, PowerKiss wire-free charging is now also available at Wayne's Coffee Postitalo in Helsinki, Finland.

PowerKiss's wire-free charging solutions are based on Finnish technology. Transmitter called Heart is attached to the surface. A small receiver called Ring is plugged onto the mobile device, and when it's placed on the surface, the mobile device starts charging. In the future wire-free charging will be available also for laptops. You can find and try out PowerKiss' products in Finland for example in 70 different spots in Helsinki-Vantaa Airport.

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PowerKiss Ltd provides wire-free charging solutions for public places, homes and offices. It was founded in 2008. The company is located in Finland, Espoo, at the premises of Aalto University Venture Garage and has 15 employees at the moment. The fundamental idea behind wire-free charging is to ease everyday life by releasing people from low batteries and ugly cables - making the world user-friendlier and more environmentally sound. PowerKiss technology was developed in-house.